

E - Walk 42nd Street, Time Square, New York City

Size

Total Gross Area Approximately
20,000 square feet

Major Programmatic Elements

Design of E-Walk

Cost

N/A

Nature of Firm's Responsibilities

Detail program
Architectural /Engineering Design
Design development
Working Drawings
Signage
Lighting

Owner

Time Square Studio

Date of Completion

1999



Exterior View



Exterior View



Elevation

As part of the revitalization of New York City famed 42nd Street, our firm designed the E Walk multi media signage, a 200,000 square-foot entertainment/retail center that spans 400 feet at Times Square in New York City. It was completed in 1999. A popular destination for visitors and residents of New York City, E Walk Retail on 42nd Street remains one of the most sought after retail locations in Times Square.

The structure's facade and roof feature a total of 20,000 square feet of dynamic multimedia signage for a look that reflects the dramatic excitement that Times Square provides